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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Seth Haberman et al.

Examiner:

Igor N. Borissov

Application No.:

09/545,524

Confirmation No.:

9763

Filing Date:

April 7, 2000

Art Unit:

3639

For:

TEMPLATE CREATION AND EDITING FOR A MESSAGE

CAMPAIGN

Mail Stop Amendment Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir,

Responsive to the Office Action that was mailed on December 29, 2006, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 7 of this Reply.